



Memorandum of Understanding

between

Nha Trang University (NTU), Vietnam

and

**La Rochelle Business School (Groupe Sup de Co La Rochelle),
France**

Nha Trang University and La Rochelle Business School (LRBS) enter into this agreement to foster international cooperation in training, research and development activities.

Nha Trang University (NTU), established in 1959, located at 02 Nguyen Dinh Chieu, Nha Trang city, is one of Vietnam's major multidisciplinary, multi-levelled universities, and a leading center for fishery research, training and advanced technology deployment. NTU is one of the first 20 higher education institutions of Vietnam accredited by the National Accreditation Council. Currently NTU is offering five doctoral degree programs, 12 master's degree programs (including one international Master's program on Marine Ecosystem-based Management and Climate Change), 30 undergraduate degree programs, 15 associate degree programs, and various short courses for professional developments for both domestic and international students.

La Rochelle Business School is a School among the world's top 5%: Educating Responsible Management able to undertake corporate needs.

The LRBS, driven by its natural ability to innovate, has earned international recognition notably through the AACSB(Association to Advance Collegiate School of Business) American accreditation in 2013. La Rochelle Business School was ranked for the first time in the 2014 edition of the Financial Times-top 70 European Business School and top 50 Master in Management worldwide (2015 ranking)

In order to promote cooperation and the advancement of academic and educational exchanges between NTU and LRBS, the two institutions agree to encourage the

following activities in particular to promote academic cooperation during a five year term, from 2017 to 2022:



- Staff and students exchanges, especially in the field of Management and Tourism
- Joint research activities and publications
- Participation in each other's seminars, workshops, conferences
- Exchange of academic materials and information
- Organizing special short-term training programs

Before specific activities can be implemented, the parties shall develop and enter into specific activity agreements based on the form of implementation mutually agreed upon subsequent to this MoU. Implementation of specific collaborative programs will depend upon the availability of funds and continued mutual interest of the partners.

Both institutions subscribe to a policy of equal opportunities and will not discriminate on the basis of race, gender, ethnicity, religion, national origin, or disability.

The MoU becomes effective on signing. It shall remain in force for five (5) years and may be renewed by the written agreement of the parties. The MoU should be reviewed every five years. The MoU may be terminated by either party upon at least 90 days advance written notice. Such termination shall not affect activities in progress at the time the notice is received.

This MoU constitutes the entire agreement between the parties, and all prior discussions, agreements and understandings, whether verbal or written, are hereby merged into this MoU. This MoU is not considered a binding contract creating legal and financial relationship between the parties, but is designed as a means to facilitate and develop a genuine and mutually beneficial process for collaboration.

<p>Dr. Quach Hoai Nam Vice-Rector Nha Trang University</p>  <p>Date: 15/11/2016</p>	<p>Prof. Dr. Daniel PEYRON Rector La Rochelle Business School</p>  <p>Date: 15/11/2016</p>
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